



Equipment Distributors Inc.

A Merger of Two Excellent Turf Equipment & Irrigation Distribution Companies

Turf Star, Inc. and Western Equipment Distributors announced to its employees yesterday, September 01, 2015, they will merge effective November 27, 2015. Turf Star, Inc., founded in 1978, is the TORO Company's distributor for California, Baja Mexico and Northern Nevada. Western Equipment Distributors is the TORO Company's distributor for Washington, Oregon, Northern Idaho and Alaska. Recently, Joe Guerra acquired 50% of Turf Star, Inc. from long term golf maintenance equipment veteran and owner of Turf Star Inc., Gene Warne.

Western Equipment Distributors will be acquired by Turf Star principals Len Gregory and Joe Guerra. I have known Len for many decades and have known Joe an an important customer of Toro's for many years. I am pleased that Western will be acquired by experienced buyers with a legacy of success in the turf business. The combined companies have specialized in the distribution of turf maintenance & irrigation products for over 80 years and plan on building on their success and experience. The goal of the combined companies will be to further strengthen its relationships with its customers and to maintain and improve the delivery of equipment, parts and service. The transition in ownership will not change the theme or feel of your relationship with Western Equipment Distributors as a customer. In addition, you will continue to deal with the same sales and service resources in the field and in each of Western's three facilities in Washington and Oregon.

I, along with The TORO Company, wish Len and Joe much success in the future. I am confident that you will greatly appreciate their customer centric approach and the additional strength that this merger brings to the TORO brand in the Pacific Northwest. You will be seeing more of Len and Joe in the coming weeks and months, and I do hope you take the opportunity to introduce yourself and to get to know these two great guys.

Terry Volkmer
President, Western Equipment Distributors

